



WOODTONE

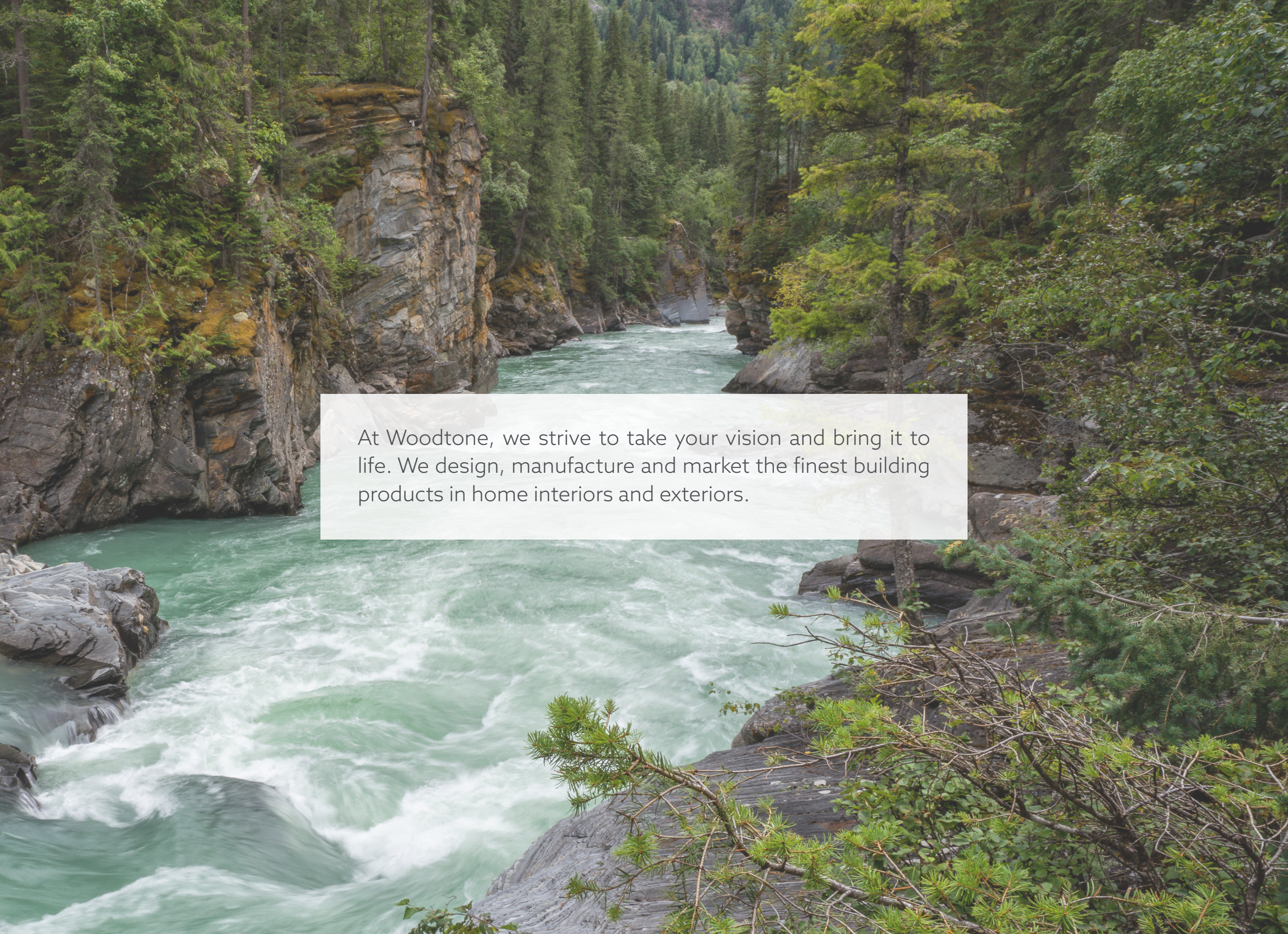
inspired living, *inside and out*

2020 Design Book

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A scenic view of a river with rapids flowing through a forested canyon with rocky cliffs. The water is a vibrant greenish-blue, churning with white foam as it cascades over dark, layered rock formations. The surrounding cliffs are steep and covered in dense evergreen forests. In the foreground, a rocky outcrop with some sparse vegetation is visible on the right side.

At Woodtone, we strive to take your vision and bring it to life. We design, manufacture and market the finest building products in home interiors and exteriors.

Woodtone Story

The year was 1989 and Jim Young had found an opportunity. Located in Abbotsford, British Columbia was a company called Woodtone that started in 1977, which provided custom-coated exterior wood siding. Jim bought the business with a vision to grow Woodtone beyond its traditional roots and to develop a full solution of building materials to be used across North America.

By the early 1990s, the bright and enthusiastic team had added new products that had never before been offered in the industry. Woodtone was making people's lives easier and their homes more dependable – and the industry took notice. Woodtone became known for its outstanding people and their unmatched commitment to providing innovative, game-changing products.

The phenomenal growth and industry excitement compelled Jim's two eldest sons to join the company. With Chris and Kevin taking over in the early 2000s, strategic business growth and expansion took off.

Over the years, Woodtone has built four state-of-the-art manufacturing facilities and further developed both its equipment and product expertise. The company has also added several new products and furthered its range of services. Woodtone continues to value time spent on the job-site, understanding customers' needs and building trustworthy, long-lasting relationships.

Woodtone's vision is to grow and develop their people and systems to ever increase the value they are delivering. They strive to design, manufacture and market the finest building products in home interiors and exteriors. Throughout the company, there's a strong commitment to building a sustainable future while carrying on the proud family business and legacy that was started so many years ago. It's a legacy of excellence and innovation that respects the past yet inspires the future. It's a story about family and community. It's about our belief that everybody should live in a great looking home that lasts a lifetime and doesn't sacrifice the environment to achieve it.



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inspired living, *inside and out*



The Woodtone Way

The Woodtone Way defines our direction for environmental sustainability, combining our people, our community and our environment into a common thread that is woven throughout everything we do. From the products that we make to the packaging we use, to the programs and practices we adhere to, sustainability is a core value in our business.

We are passionate about helping to shape the perception of wood as a sustainable resource and educating consumers on the properties of wood building materials and the important role they play in the building materials industry. #WoodIsGood!



Quality

We've invested in a state-of-the-art lab to test our products for film thickness, adhesion, color matching and more. These tools help us provide a consistently reliable and uniform product. Our dedicated quality management team works with production personnel, to perfect our processes on an ongoing basis.

Innovation

Innovation is the cornerstone of our company's growth and ongoing success. We continuously push the envelope in terms of being able to deliver on our next product solution. We work with architects, designers, and industry experts to ensure we're always on the cutting edge of the latest home styles and trends.



Community

We foster a culture of giving back wherever and whenever possible. We always encourage our team members to bring forward ideas, events or causes that they are passionate about and feel will be a good fit for our organization. We are a proud annual sponsor of many charities, sports teams and community events.

2019 Design Award Winner

The Woodtone Design Awards winner, a custom home in Kelowna BC by Hundal Homes. This home features RusticSeries™ lap siding in Aspen Ridge, and Fineline soffit in Single Malt. Every year Woodtone recognizes design and building professionals for spectacular and best-in-industry use of Woodtone products.

LOCATION: KELOWNA, BRITISH COLUMBIA

BUILDER: HUNDAL HOMES

ARCHITECT: PARM HUNDAL

PRODUCTS USED: RUSTICSERIES™, FINELINE

COLOR: ASPEN RIDGE, SINGLE MALT





Designers Dream

For the fifth year in a row, Woodtone has been involved in the construction of the Pacific National Exhibition Lottery Prize Home. The 2019 home is a 3,200 square-foot farmhouse-style contemporary masterpiece, located on British Columbia's picturesque Kirschner Mountain. This project is covered with Woodtone Shiplap on the interior for a bright and modern look.

LOCATION: KELOWNA, BRITISH COLUMBIA

BUILDER: FREEPORT INDUSTRIES

DESIGNER: FREEPORT INDUSTRIES

PRODUCTS USED: SHIPLAP

COLOR: SW "PURE WHITE"





Bay View Beauty

Taylor Morrison developed the Travisso Capri Collection, nestled among the gorgeous rolling hills just outside of Austin. This development offers stunning views and natural surroundings and features our Wall and Ceiling collection throughout.

LOCATION: LEANDER, TEXAS

BUILDER: TAYLOR MORRISON

PRODUCTS USED: TRADITIONAL, FINELINE

COLOR: TEXAS HONEY BROWN, WHITE RUM





West Coast Getaway

Beautiful rustic cabins featuring our Fineline and Traditional Wall & Ceiling paneling as well as our RusticSeries™ siding. This gem is situated on Sandpiper Resort, a luxury golf course that welcomes tens of thousands of people every year. The designer wanted products that fit well with the natural beauty of the area. This project was a Finalist for the CHBA awards and the Georgie Awards in 2019.

LOCATION: HARRISON MILLS, BRITISH COLUMBIA

BUILDER: LACEY CONSTRUCTION

DESIGNER: STREAMLINE DESIGN

PRODUCTS USED: FINELINE, TRADITIONAL, RUSTICSERIES™, ABSOLUTETRIM™

COLORS: SMOKEY BOURBON, ENGLISH PORTER, ASPEN RIDGE





Modern Meets New Classic

For this stunning, single-family house, the architect was challenged with bringing together two visions for the home. One spouse preferred an ultra-modern look and the other preferred a more traditional appearance. Looking for as many wood applications as possible for the project, they used a variety of Woodtone products inside and outside the home.

LOCATION: ABBOTSFORD, BRITISH COLUMBIA

BUILDER: CITADEL PROPERTIES

ARCHITECT: SU CASA DESIGN

INTERIOR DESIGN: PURITY DESIGNS

PRODUCTS USED: FINELINE, REALPOST™, ABSOLUTETRIM™,
CUSTOM CEDAR SIDING AND SOFFITS

COLORS: SMOKEY BOURBON, RESERVE COGNAC, VINTAGE PORT





Modern Farmhouse

Blogger Jillian Harris renovated her gorgeous home in Kelowna, BC. She featured Woodtone Shiplap and Traditional paneling throughout this dreamy modern farmhouse. She used Shiplap in various ways throughout her home, from feature walls to ceilings. She also used Woodtone ColorSelect™ shakes on the exterior. This home was featured across her social media platforms and was well received by her audience.

LOCATION: KELOWNA, BRITISH COLUMBIA

PRODUCTS USED: TRADITIONAL, SHIPLAP, COLORSELECT™

COLOR: BELGIAN WHITE ALE, SW "PURE WHITE", ALL WHITE





Southern Comfort

Beautiful show home in the Lakeside at Tessera development on Lake Travis. This stunning 875-acre neighborhood was voted the 2019 Best Master-Planned Community by the Austin Business Journal. The home features Fineline accent walls throughout and is tastefully decorated in a typical southern fashion.

LOCATION: LAGO VISTA, TEXAS

BUILDER: GEHAN HOMES

ARCHITECT: NOVEMBER DESIGN

PRODUCTS USED: FINELINE

COLOR: WHITE RUM





Shiplap Love

A beautiful, custom farmhouse renovation project in the scenic Fraser Valley. The home features our 1x6 Shiplap product. The clean, white Shiplap provides a tasteful foundation throughout the home for simplistic design elements, thoughtfully chosen by SMB Interior Design.

LOCATION: ABBOTSFORD, BRITISH COLUMBIA

BUILDER: VAN KAMPEN CONSTRUCTION

DESIGNER: SMB INTERIOR DESIGN

PRODUCTS USED: SHIPLAP

COLOR: SW "PURE WHITE"





Outdoor Inspiration

Beautiful outdoor living space featuring AbsolutePost™ used in a Gazebo application. Outdoor Living Today builds finished pergola kits that require no cutting to assemble. Natural cedar posts, along with the outdoor fireplace, bring warmth to this inviting sitting area.

LOCATION: KELOWNA, BRITISH COLUMBIA

BUILDER: OUTDOOR LIVING TODAY

PRODUCTS USED: ABSOLUTEPOST™

COLOR: CUSTOM STAIN





Resort-Style Residences

Lakeside Cultus Lake is a luxurious waterfront development featuring elegant interiors, spacious exteriors and top quality finishes throughout. Woodtone's Shiplap, FineLine paneling in Single Malt and RusticSeries™ siding in Summer Wheat are featured throughout.

LOCATION: CULTUS LAKE, BRITISH COLUMBIA

ARCHITECT: ROSITCH HEMPHILL & ASSOCIATES

DEVELOPER: YOUNG DEVELOPMENT

BUILDER: KERKHOFF CONSTRUCTION

INTERIOR DESIGNER: DEBBIE EVANS INTERIOR DESIGN

PRODUCTS USED: RUSTICSERIES™, SHIPLAP, FINELINE,
REALTRIM TREATED™

COLORS: SUMMER WHEAT, SW "PURE WHITE", SINGLE MALT





Campus Quad Life

The second of a multi-phase student residence development across the street from the University of Texas. This stunning campus boasts amenities such as a clubhouse, a student lounge, a two story fitness area, an outdoor fitness area, study rooms and a leasing office.

LOCATION: RICHARDSON, TEXAS

BUILDER: ANDRES CONSTRUCTION

ARCHITECT: ARCHITECTURE DEMAREST

PRODUCTS USED: RUSTICSERIES™

COLOR: SUMMER WHEAT, CASCADE SLATE





Oceanfront Urbanism

This stunning multi-family project features accents of our two-tone RusticSeries™ lap siding throughout the development. As the product is facing the ocean, the builder was looking for an alternate to traditional wood siding. RusticSeries™ provides the wood appearance without the maintenance of real wood siding products.

LOCATION: WHITE ROCK, BRITISH COLUMBIA

BUILDER: CENTRA EXTERIORS

PRODUCTS USED: RUSTICSERIES™

COLOR: SUMMER WHEAT





Design Diversity

This mixed-use development project features 80 units of affordable housing for low-income families and singles. The Waterstone was built using many different exterior cladding products, including lap, shakes and panels. Woodtone provided two-tone and solid color pre-finished siding products for a winter installation.

LOCATION: CHILLIWACK, BRITISH COLUMBIA

ARCHITECT: CHP ARCHITECT

PRODUCTS USED: RUSTICSERIES™, COLORSELECT™

COLOR: SUMMER WHEAT, SAGE BRUSH, SW "RESOLUTE BLUE"





Morning Pick-Me-Up

Woodtone partnered with the Dunkin' brand to create a unique RusticSeries™ color for their new generation store designs. Dunkin' plans to relaunch 500+ locations across the United States in coming years. The new color created for Dunkin' has been officially named Sandcastle and has become a permanent color in the RusticSeries™ palette.

LOCATION: CUMMING, GEORGIA

BUILDER: SOUTHERN GENERAL CONTRACTORS LLC

PRODUCTS USED: RUSTICSERIES™

COLOR: SAND CASTLE





Craft-Beer Community

Trading Post Brewery and the surrounding community of apartments feature our Traditional real wood soffits in Texas Honey Brown. Trading Post focuses on it's local community. When building their new facility, it was important to incorporate locally sourced and sustainable products. The brewery is a relaxed gathering place for many in the Fraser Valley.

LOCATION: ABBOTSFORD, BRITISH COLUMBIA

BUILDER: DIVERSE CONSTRUCTION

DESIGNER: APOLLO EXTERIORS

PRODUCTS USED: TRADITIONAL

COLOR: TEXAS HONEY BROWN



A low-angle photograph of the exterior of a modern building, identified by a large sign as Trading Post Brewing. The building features a prominent overhang with a ceiling made of horizontal wooden planks. The overhang is supported by thick, dark grey metal columns. A large, dark grey rectangular sign is mounted under the overhang, displaying the text "TRADING POST" in large, white, sans-serif capital letters, with "BREWING" in smaller, white, sans-serif capital letters below it. The building's facade below the overhang consists of large windows and dark grey structural elements. The sky above is a clear, bright blue with some light, wispy clouds. In the bottom left corner, there is a small, green, conical evergreen tree.

TRADING POST

BREWING

Commercial Contemporary

This Chevrolet dealership serves the San Antonio, Corpus Christi and Kenedy, TX markets. The location features a car wash as well as an ATV sales center. RusticSeries™ has become a popular siding option in the San Antonio market, and this flagship store is a great example of the growing commercial and industrial applications for our products.

LOCATION: SAN ANTONIO, TEXAS

BUILDER: WELLS CONSTRUCTION

ARCHITECT: CAMPOS ARCHITECTURE

PRODUCTS USED: RUSTICSERIES™, TRADITIONAL

COLOR: SUMMER WHEAT, TEXAS HONEY BROWN





CAR WASH

CAR WASH

FAST

NO OIL
NO TRASH
REMOVE
TRAILER
HITCH
PLEASE
REMOVE
YOUR
ANTENNA

Elementary My Dear Watson

James Templeton Elementary School experienced a serious overhaul in 2018, featuring a brand new learning facility for the children of Tigard, Oregon. This beautiful property is home to over 500 elementary students and features a mix of brick work and RusticSeries™ siding products for a modern and architectural look.

LOCATION: TIGARD, OREGON

ARCHITECT: DOWA-IBI GROUP

CONTRACTOR: TRIPLETT WELLMAN

PRODUCTS USED: RUSTICSERIES™

COLOR: COASTAL GRAY





Designing & Building with Woodtone in 4 Easy Steps:

1

To order samples online:
Visit woodtone.com and
click "Order Samples" to
take you to the portal.
Select your samples and
complete checkout.

2

Work with us directly!
Please email info@woodtone.com or call 800-663-9844 to get in touch
with a sales team member!

3

For further documentation
and information, please
visit the Pro's section of
our website for all available
resources.

4

Once your project is
completed, submit your
photos and information
to the Annual Design
Awards!

Woodtone Annual Design Awards

Every year Woodtone recognizes design and building professionals for spectacular and best-in-industry use of Woodtone products. Submit your project details today to be considered for the 2020 awards!

As the winner of Woodtone's 2020 Design Awards, you will be rewarded with the following press package:

- An advertisement featuring the winner and winning project in a builder or architect focused magazine
- Project feature on Woodtone's website and social media outlets (Facebook, Pinterest, LinkedIn, Instagram, Houzz)
- In-depth case study created to feature the winner and winning the project

To submit a project, visit our website: woodtone.com/2020-design-awards/ or email marketing@woodtone.com

Connect With Us

800-663-9844
woodtone.com



2019 Entry: Brush Hill Residence in Milton MA by KNK Studios

The image features a dark gray background with a subtle, light gray woodgrain pattern. The pattern consists of numerous thin, wavy lines that flow across the frame, creating a sense of depth and texture. Centered horizontally and slightly above the vertical midpoint is the word "WOODTONE" in a bold, white, sans-serif typeface. The letters are thick and blocky, with a slight shadow or drop effect that makes them stand out against the darker background.

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