



THE PLY GEM PROMISE: Variform products are backed by Ply Gem — a 70-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come.



COUNT ON VARIFORM®

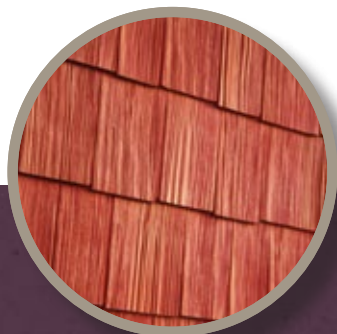
We produce a broad range of siding products. This allows you to offer customers a variety of profiles and colors, accented with architectural details. But because we're part of Ply Gem, we can support your business with a greater range of products including stone veneer, windows, shutters and gutter protection. We can even offer design ideas to help you build the custom looks your customers want.





Count on quality. **Count on Variform.**

Variform is one of the largest suppliers of vinyl siding in the world. We produce over a million squares per year or enough to complete over 40,000 homes every year. We start with the best raw materials and the most stringent quality controls. We test our products throughout the manufacturing process and, before packaging, inspect every panel. In addition, many of our products are third-party certified for quality. It might seem excessive. But we know our customers count on us for consistent quality and reliable performance. It's a reputation we strive to uphold every day.



DELIVERING AS PROMISED.

Chances are, we were in the siding business before you were born. For almost 50 years, Variform's commitment to excellence has helped expand our business and enhance our reputation. But in all the years we've been in business, one thing hasn't changed – delivering on our promises. That's why we use a "virtual plant" system that moves production between our manufacturing plants to speed delivery and control costs. We've also developed a vendor-managed inventory program to forecast, place and track orders. Distributors who use our program benefit from more accurate fill rates and lower costs.



Variform is part of Ply Gem's Siding Group. From our headquarters in Kansas City, we oversee manufacturing operations strategically placed to serve distributors in specific regions. This shortens delivery time and reduces transportation costs.

1964

Ralph Ayers starts Variform (VARious FORMs of plastic)

1971

Variform begins custom embossing smooth accessories for the siding industry

1976

Variform starts producing vinyl siding

1979

Operations consolidated to Kearney, Missouri

1986

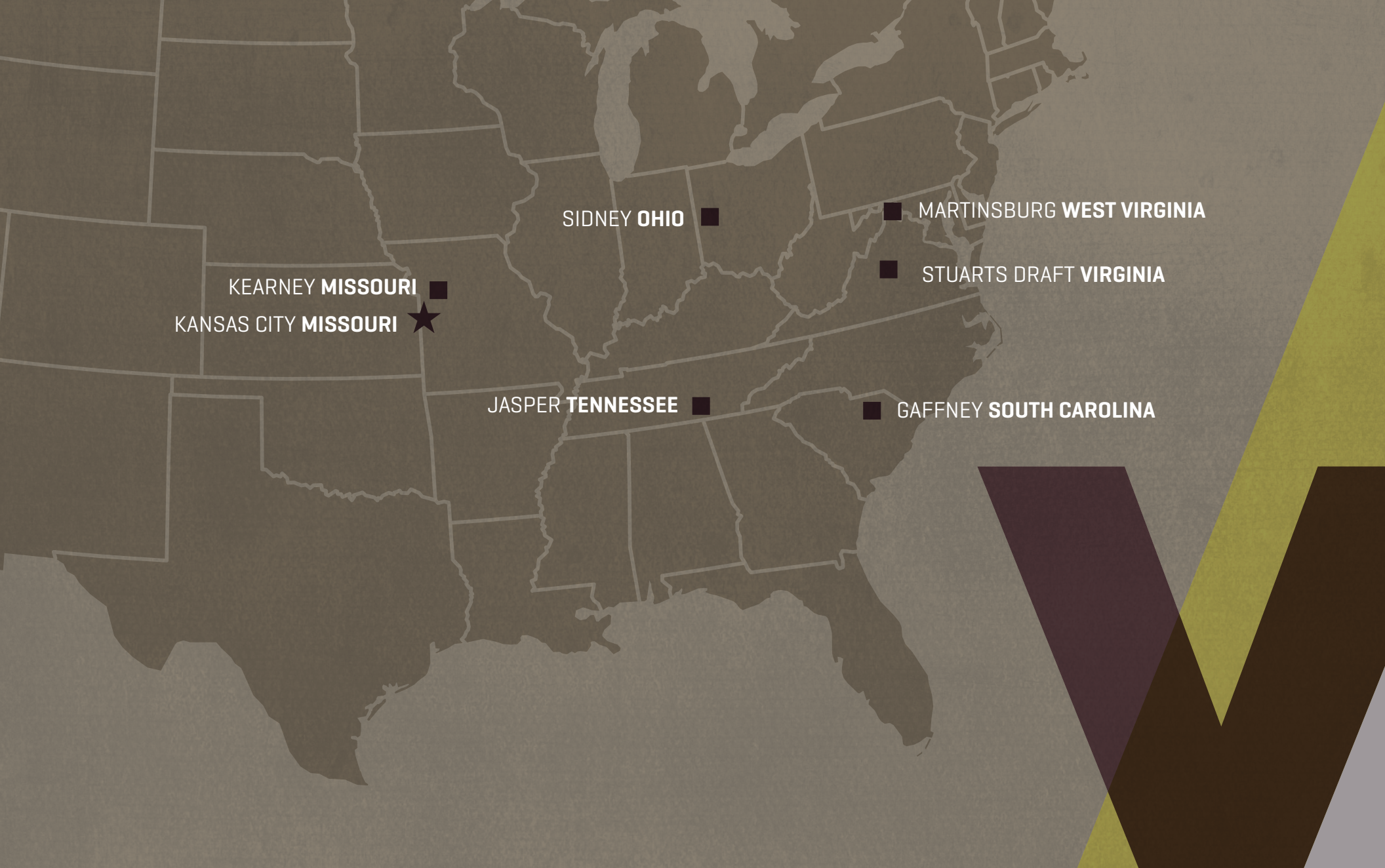
Acquired by Ply Gem Industries

1987

Martinsburg facility opened

1989

Timber Oak® introduces variegation to siding industry



1992

Jasper facility
opened

1997

Nortek acquires
Ply Gem (parent
company of
Variform)

1998

Introduced
aluminum products
to our lineup

2003

Caxton-Iseman
Capital acquires
Ply Gem

2008

Introduced shutters,
accents and gutter
protection to our
lineup

2009

Sidney facility opened

Introduced Ply Gem
Stone to our lineup

2013

Introduced Ply Gem
Trim to our lineup

CRAFTSMAN STYLE

Lincolnton, North Carolina
Schumacher Homes

Heritage Cedar Hand-Split Shingle
Cottage Gray

ClimaForce S7
Sandy Tan

Ply Gem Stone
Shadow Ledgestone

Ply Gem Windows
Double Hung – Beige





The
DesignedExterior™
by Ply Gem

Custom looks. **Complete solutions.®**

Variform products are key components of The Designed Exterior™ by Ply Gem, a program that combines various products from the Ply Gem family of brands for greater curb appeal. Working in partnership with nationally recognized architects, Ply Gem has assembled a collection of exteriors that takes the guesswork out of design decisions. Detailed architectural drawings, color palettes and product specs, supported with sales guides and online tools, help bring homeowners' visions to life. For details, visit Variform.com or ask your Variform representative.



More homeowners choose vinyl siding for their home than any other cladding*.

HERE'S WHY:

LOW INSTALLATION COST

Vinyl siding has the lowest total installed cost of any exterior cladding.

LOW MAINTENANCE

Unlike wood, stucco or fiber cement, vinyl siding never needs painting.

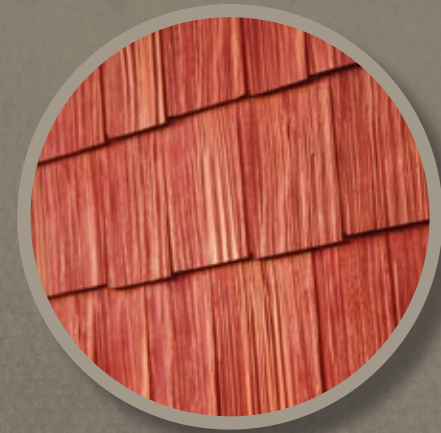
LASTING BEAUTY

High-grade vinyl with a fade-resistant finish maintains its beauty. Our capstock acts as a protective shield against fading and weathering.

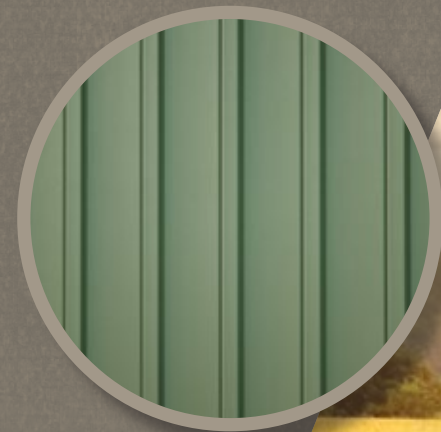
NO ADDED EXPENSE

Vinyl siding doesn't require painting or repairs every few years like fiber cement. It delivers maximum return on a homeowner's investment.

*Source: 2011 U.S. Census Bureau



HERITAGE CEDAR HAND-SPLIT SHINGLE
SEDONA RED



BOARD & BATTEN
MEDITERRANEAN PALM



VICTORIA HARBOR
NATURAL ALMOND



A GREENER **CHOICE.**

Variform by Ply Gem can help you meet sustainable building goals and earn points in leading green building certification programs.

- Variform vinyl siding is manufactured from abundant natural resources: salt (57%) and natural gas (43%)*.
- We recycle all scrap, pallets and packaging, reducing our raw material needs and landfill use.
- Vinyl siding requires less energy to manufacture and transport than other cladding.
- Variform insulated siding can reduce home energy consumption.
- Our vinyl siding requires no site finish and never needs painting or staining.
- All of our aluminum accessories can be recycled.



**"A Dozen Things You Might Not Know That Make Vinyl Siding Green," October 2009.



HERITAGE CEDAR®

Our Heritage Cedar line is molded from real cedar shingles and available in three styles. Use them to add texture on the whole house or as an accent.

PERFECTION SHINGLE

- Seamless appearance
- Withstands winds up to 190 mph*

ROUND CUT

- Ideal for accenting architectural features
- Withstands winds up to 195 mph*

HAND-SPLIT SHINGLE

- Staggered-butt edge
- Withstands winds up to 190 mph*

THICKNESS

.100"

.100"

.080"

PROFILES

PERFECTION
SHINGLE

HAND-SPLIT
SHINGLE

ROUND
CUT

COLORS

27

17

8

*Tested in accordance with ASTM D5206. Wind speed rating will vary depending on specific code region and construction method.



HUNTINGTON COAST®

Huntington Coast Shake and Shingle Siding captures the rustic beauty of authentic cedar shakes and shingles, without the upkeep.

- Color-through panel construction reduces the appearance of scratches
- Constructed of durable vinyl
- Class-A fire rating

.050"

PERFECTION
SHINGLE

HAND-SPLIT
SHINGLE

25

25



ADVANCED ALL-WEATHER PROTECTION.

ClimaForce insulated vinyl siding can increase R-value, reduce energy costs and give a home's exterior the solid look of wide wood panels.

- Continuous layer of insulation
- D5 DL adds R-value up to 2.9
- Foam backing stiffens panel
- Lays flat and stays flat
- Unique formula provides a barrier against UV rays and heat build up

1.125"

S7

D4

D5
DUTCH
LAP

D6

14

10

10

14



THE BEST SIDING FOR THE WORST WEATHER.

Vortex Extreme is designed to withstand high winds and engineered with Weather Warrior™ Technology.

- Reverse roll-over nail hem for superior strength and holding power
- Triple Bow™ locking system withstands winds up to 225 mph*
- "Spring-loaded" profile helps keep seams tight
- Color-through technology hides scratches and resists fading

.046"

D4

D4.5
DUTCH
LAP

D5

30

30

21

*Tested in accordance with ASTM D5206. Wind speed rating will vary depending on specific code region and construction method.

THICKNESS

PROFILES

COLORS



CAMDEN POINTE®

Camden Pointe offers the look of freshly painted cedar siding in a wide range of colors.

- Pointe-Lock® rollover locking leg
- Colors include dark Scenic Scapes® hues
- Up to 222 mph windload*



NOTTINGHAM®

Recreates the look of freshly painted wood clapboard in a range of classic colors.

- Double staggered nail hem speeds installation
- Premium thickness
- Deep shadow lines



ASHTON HEIGHTS®

Features a subtle woodgrain emboss in three classic styles and a variety of popular colors, including rich Scenic Scapes® hues.

- Double staggered nail hem speeds installation
- Up to 175 mph windload*
- Deep shadow lines

THICKNESS	.044"
PROFILES	<div>D4</div> <div>D5</div> <div>D4 DUTCH LAP</div> <div>D5 DUTCH LAP</div>
COLORS	<div>23</div> <div>18</div> <div>23</div> <div>18</div>

THICKNESS	.044"
PROFILES	<div>D4</div> <div>D4.5 DUTCH LAP</div>
COLORS	<div>12</div> <div>12</div>

THICKNESS	.042"
PROFILES	<div>D4</div> <div>D4.5 DUTCH LAP</div> <div>D5</div>
COLORS	<div>21</div> <div>21</div> <div>21</div>



CONTRACTOR'S CHOICE®

This panel offers great value and proven performance. Available in a variety of styles and colors.

- Popular brushed cedar texture
- Low gloss finish
- 1/2" panel projection for subtle shadow lines

.040"

T3

D4

D5

D4.5
DUTCH
LAP

15

15

15

15



VICTORIA HARBOR®

This traditionally styled panel recreates the grace of stately Colonial homes.

- Beaded groove creates distinct shadow lines
- Premium thickness
- Smooth satin finish in a wide range of colors

.044"

BD

16



BOARD & BATTEN

This vertical panel creates a rustic look with no visible seams. Available in rich Scenic Scapes® colors.

- Wide 7" panel with a 1.5" batten
- Thick, strong and durable
- Subtle woodgrain texture

.048"

BB

26

THICKNESS

PROFILES

COLORS



ALUMINUM PRODUCTS

We offer a full range of aluminum products. Constructed of premium materials and designed for durability and easy installation, each product in the collection — siding, soffit, fascia, accessories, trim coil, rainware — will look and perform beautifully for years to come.

- Premium grade aluminum
- Tough corrosion-resistant finish
- Wide range of colors to perfectly match or coordinate with Variform siding



LEAF RELIEF® by PLY GEM

- Patented design allows water to flow freely
- Eliminates the need for routine gutter cleaning
- Solid aluminum construction
- Fits standard 5" and 6" gutters
- 10-Year Limited Warranty

LEAF LOGIC™ by PLY GEM

- Innovative rippled design keeps gutters clean
- Rippled design acts like a drying rack
- Two-point attachment strengthens gutter system
- 20-Year Material and Performance Warranty

LEAF SMART™ by PLY GEM

- Arch design helps prevent leaf build-up
- Engineered to maximize water flow
- Simple to install with no screws or fasteners
- High-performance powder coating resists corrosion
- 5-Year Material Warranty



PLY GEM SHUTTERS | ACCENTS

Ply Gem shutters, gable and utility vents, mounting blocks and architectural accents come in a variety of styles, sizes and colors. They make it easy to achieve the look you want and are all backed by a Limited Lifetime Warranty.

- The perfect finishing touches
- Custom built-to-order program for select shutter styles
- Virtually maintenance free





PLY GEM TRIM | MOULDINGS

Ply Gem cellular PVC trim and mouldings add character and charm to any exterior without the costly maintenance and repairs traditional trim requires. They are engineered for low maintenance and lasting beauty.

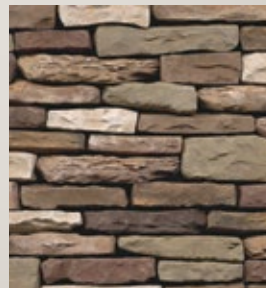
- Look better longer
- Part of a complete exterior solution
- Limited 30-Year Transferable Warranty



PLY GEM STONE

Ply Gem Stone is an easy way to add the beauty of natural stone at a fraction of the cost. Each piece is cast from natural stone molds and exhibits the texture and variegated color of natural stone. Natural perfection in a hand-crafted stone veneer.

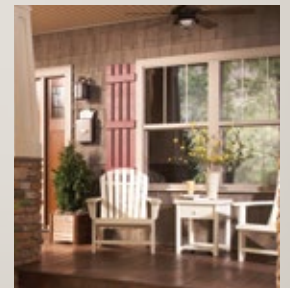
- Wide range of styles
- Does not require footings or structural support
- 50-Year Limited Warranty



PLY GEM WINDOWS

Ply Gem offers an extensive line of windows and patio doors in vinyl, wood, aluminum, vinyl-clad and aluminum-clad. All are backed by a Lifetime Warranty.

- New construction or replacement
- Styles to fit any project or budget
- Expert support for distributors and contractors

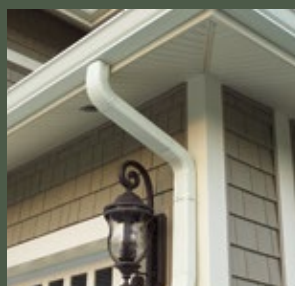




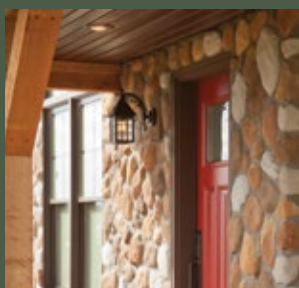
Vinyl Siding and Accent Panels



Gutter Protection



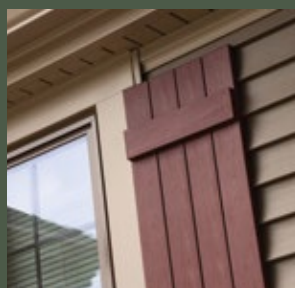
Rainware, Fascia, Soffit



Ply Gem Stone



Ply Gem Trim and Mouldings



Ply Gem Shutters and Accents



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Due to printing limitations colors may not be exactly as shown. Contact your distributor for actual product samples.

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SIDING

WINDOWS

DOORS

STONE

TRIM

ROOFING

FENCE

RAILING

